



## RLH Corporation Hosts Investor Day

November 30, 2017

### Presentations from President & CEO and executive and senior leadership team

DENVER, Nov. 30, 2017 (GLOBE NEWSWIRE) -- [RLH Corporation](#) (NYSE:RLH) hosted an Investor Day in Denver with presentations given by Greg Mount, President & CEO, and members of the executive and senior leadership teams on Wednesday, November 29, 2017. The agenda included presentations on:

- **RLH Corporation Technology & RevPak**
- **RLH Corporation Planning**
- **Office & Model Room Tour**
- **RLH Corporation Strategy**
- **Hotel RL Brand**
- **Signature Inn Brand**
- **Upscale Development Outlook**

"As RLH Corporation continues to focus on the company's long-term approach to achieve most of its EBITDA from its franchise business, we found it instrumental to host an Investor Day," said Mount. "The day was extremely engaging and we received invaluable input from key industry analysts and investors."

All presentations from the Investor Day are available on the RLH Corporation investor relations website. To learn more about RLH Corporation or to view the presentations from Investor Day, visit [rlhco.com](http://rlhco.com).

#### About RLH Corporation

Red Lion Hotels Corporation is an innovative hotel company doing business as RLH Corporation and focused on the franchising, management and ownership of upscale, midscale and economy hotels. We focus on maximizing return on invested capital for hotel owners across North America through relevant brands, industry-leading technology and forward-thinking services. For more information, please visit the company's website at [www.rlhco.com](http://www.rlhco.com).

#### Social Media:

[www.Facebook.com/rlhcorp](http://www.Facebook.com/rlhcorp)

[www.Twitter.com/rlhco](http://www.Twitter.com/rlhco)

[www.Instagram.com/rlhco](http://www.Instagram.com/rlhco)

[www.Linkedin.com/company/rlhco](http://www.Linkedin.com/company/rlhco)

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Source: RLHC (Red Lion Hotels Corporation)