



## RLH Corporation Signs Franchise Agreements With 10 Inner Circle Management Hotels

March 1, 2018

### Company adds 10 mid and upscale properties and 2,584 rooms to portfolio

DENVER, March 01, 2018 (GLOBE NEWSWIRE) -- [RLH Corporation](#) (NYSE:RLH) announced today 10 new franchise license agreements with hotels owned by affiliates of Inner Circle Investments and managed by Inner Circle Management. The 20-year term franchise agreements include one Hotel RL and nine Red Lion Hotels, totaling 2,584 rooms bringing the company's mid and upscale brands to over 100 hotels.

"RLH Corporation is committed to propelling our mid and upscale business," said RLH Corporation Chief Development Officer Paul Sacco. "These 10 hotels in conjunction with Inner Circle will play a significant role as we grow our mid and upscale brands across North America. Inner Circle is keenly focused on implementing the right design elements and operational initiatives in each hotel, which will make for a great relationship between our two companies."

The newly signed properties include:

- **Hotel RL St. Louis, MO** – a 288-room property with over 31,000 square feet of meeting space located across the street from the Scottrade Center. The property will feature The Living Stage, Hotel RL's signature platform for local talent where musicians, poets, authors, public speakers, artists, activists and more can all be found, designed to inspire creativity. Additional signature moments will include award-winning Victrola Coffee; mobile check-in and keys; free Wi-Fi; bikes to borrow and more.
- **Red Lion Hotel St. Joseph, MO** – 169 rooms and over 11,000 square feet of meeting space located across the street from the St. Joseph Civic Arena.
- **Red Lion Hotel Baltimore, MD North** – 249 rooms and over 22,000 square feet of meeting space centrally located and within walking distance of the MTA Light Rail.
- **Red Lion Hotel Hartford, CT** – 150 rooms and over 8,000 square feet of meeting space within walking distance of downtown Hartford and local attractions.
- **Red Lion Hotel Cheyenne, WY** – 245 rooms and over 16,000 square feet of meeting space.
- **Red Lion Hotel Billings, MT** – 316 rooms and over 50,000 square feet of meeting space and a casino.
- **Red Lion Hotel High Point, NC** – 252 rooms and over 12,000 square feet of meeting space located in downtown High Point across from High Point Market.
- **Red Lion Hotel Cromwell, CT** – 215 rooms and over 22,000 square feet of meeting space.
- **Red Lion Hotel Paper Valley, Appleton, WI** – 388 rooms and over 37,000 square feet of meeting space centrally located in the heart of Appleton.
- **Red Lion Hotel Albany, NY** – 312 rooms and over 22,000 square feet of meeting space.

"We were drawn to RLH Corporation's innovative and unique approach to revenue management and generation through their RevPak offering, as well as RLH Corporation's overall hands-on approach to franchise support," said Inner Circle Investments CEO Joe Gillespie. "We are looking forward to a rewarding relationship with RLH Corporation as we grow our business."

To learn more about franchising with RLH Corporation, visit [franchise.rlhco.com](http://franchise.rlhco.com). We don't wait for the future. We create it.

#### About RLH Corporation

Red Lion Hotels Corporation is an innovative hotel company doing business as RLH Corporation and focuses on the franchising, management and ownership of upscale, midscale and economy hotels. The company focuses on maximizing return on invested capital for hotel owners across North America through relevant brands, industry-leading technology and forward-thinking services. For more information, please visit the company's website at [www.rlhco.com](http://www.rlhco.com).

#### Social Media:

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[www.Linkedin.com/company/rlhco](http://www.Linkedin.com/company/rlhco)

**Investor Relations Contact:**

Amy Koch

O: 509-777-6417

C: 917-579-5012

[investorrelations@rlhco.com](mailto:investorrelations@rlhco.com)

**Media Contact:**

Dan Schacter

Director, Social Engagement and Public Relations

509-777-6222

[dan.schacter@rlhco.com](mailto:dan.schacter@rlhco.com)

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Source: RLHC (Red Lion Hotels Corporation)