



RLH Corporation Set to Open First Hotel RL in California

June 27, 2018

New build hotel to feature amenities for the modern day traveler including The Living Stage, Victrola Coffee, mobile check-in and keys

DENVER, June 27, 2018 (GLOBE NEWSWIRE) -- [RLH Corporation](#) (NYSE:RLH) announced today that the company signed a franchise license agreement for a new Hotel RL in Salinas, CA. Hotel RL Salinas is a new build hotel anticipated to open in 2020, featuring 95 guest rooms and The Living Stage, Hotel RL's signature platform for local talent where musicians, poets, authors, public speakers, artists, activists and more can all be found, designed to inspire creativity. Additional Signature Moments will include award-winning Victrola Coffee; mobile check-in and keys; free Wi-Fi; bikes to borrow and more.

"Hotel RL is designed for the modern day traveler, offering spaces for both business and leisure travelers to immerse themselves into local culture while maintaining their connection to the world," said RLH Corporation Executive Vice President, President of Global Development, Paul Sacco. "The Hotel RL lobby is perfect for business travelers to work outside their room, and offers a space for all travelers to spark ideas and challenge notions especially through The Living Stage."

"We were drawn to Hotel RL and RLH Corporation for the unique way they think about the hospitality industry," said Hotel RL Salinas owner Chancal Singh. "We look forward to bringing Hotel RL to Salinas and offering a unique hotel experience for travelers to our region."

Hotel RL Salinas will be located at 17560 Calle Del Adobe in Salinas, CA, a beach community and the gateway to the Monterey Peninsula. To learn more about franchising with RLH Corporation, visit franchise.rlhco.com. We don't wait for the future. We create it.

About RLH Corporation

Red Lion Hotels Corporation is an innovative hotel company doing business as RLH Corporation and focuses on the franchising, management and ownership of upscale, midscale and economy hotels. The company focuses on maximizing return on invested capital for hotel owners across North America through relevant brands, industry-leading technology and forward-thinking services. For more information, please visit the company's website at www.rlhco.com.

Social Media:

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 [Primary Logo](#)

Source: RLHC (Red Lion Hotels Corporation)