



## Hotel RL Debuts One-of-a-Kind Guest Experience Through Apple TV

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### RLH Corporation first hotel company to offer fully interconnected personalized in-room experience through Apple TV

DENVER, Oct. 30, 2018 (GLOBE NEWSWIRE) -- [RLH Corporation](#) (NYSE:RLH) announced today the debut of its integrated Apple TV solution at Hotel RL, creating a central hub for hotel guests. Moving beyond just providing cable television, the new solution provides enhanced digital experiences such as: ordering from the hotel restaurant, streaming content, interacting with concierge services, and finding locally-curated recommendations. The Apple TV solution connects Hotel RL guests to the hotel and the city they are visiting.

RLH Corporation paired Apple TV hardware with programming, software, and services from [Jamf](#) and [Monscierge](#) to create a cutting-edge solution empowering a fully integrated and personalized hotel service experience for travelers. When a guest checks in and the Apple TV is powered on, all configurations, settings and apps deploy automatically without the need for any manual configuration. Guests don't have to go through all the setup screens and can enjoy its benefits instantaneously.

"Hotel RL guests expect a unique, yet personalized guest experience when staying at our hotels," said RLH Corporation Chief Information Officer John Edwards. "With Monscierge and Jamf's support, we are able to create a solution that allows our hotels to connect directly with our guests through our mobile application, provide customized streaming services through Apple TV, and improve guest services by enabling digital staff communication."

The integrated Apple TV solution is currently available at Hotel RL Baltimore and is planned to be rolled out to other Hotel RL locations beginning early next year.

"We are always looking for new ways to improve our guests' experience at our hotels," continued Edwards. "By combining the power of Monscierge and Jamf with Apple TV we are now able to offer our guests a digital entertainment experience similar to what they might have at home, while adding unique solutions that keep our guests connected with our hotels and explore the local culture of the city they are visiting."

To learn more about franchising with RLH Corporation, visit [franchise.rlhco.com](http://franchise.rlhco.com). We don't wait for the future. We create it.

### About RLH Corporation

Red Lion Hotels Corporation is an innovative hotel company doing business as RLH Corporation and focuses on the franchising, management and ownership of upscale, midscale and economy hotels. The company focuses on maximizing return on invested capital for hotel owners across North America through relevant brands, industry-leading technology and forward-thinking services. For more information, please visit the company's website at [www.rlhco.com](http://www.rlhco.com).

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Source: RLHC (Red Lion Hotels Corporation)