



## RLH Corporation Set to Open Beach Front Hotel RL on Miami Beach

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### Company exceeds 2018 franchise goals with over 155 agreements signed

DENVER, Dec. 10, 2018 (GLOBE NEWSWIRE) -- [RLH Corporation](#) (NYSE:RLH) announced today that the company executed a franchise license agreement for an oceanfront 143-room Hotel RL in the heart of Miami Beach, Florida. The hotel is directly adjacent to the white sand beach and turquoise waters of the Atlantic Ocean, and will feature an outdoor pool and two on-site restaurants.

"2018 has been an exceptional year for Hotel RL and RLH Corporation overall," said RLH Corporation President of Global Development Paul Sacco. "The new Hotel RL in Miami Beach is in an exceptional location with direct access to the beach and a terrific example of the type of hotel that fits so well with our national upscale boutique brand. The hotel is joining key urban and resort locations across the country from Destin, Florida to Dupont Circle, Washington DC to Salt Lake City, Utah, with additional destinations in our robust pipeline of opportunities."

With superb access to all that Miami Beach has to offer, the hotel is undergoing renovations and is anticipated to open as a Hotel RL in spring 2019. The hotel will feature spaces for both business and leisure travelers to immerse themselves into local culture.

RLH Corporation continues to remain committed to building its franchise business and the advancement of its asset-light model. To date the Company has signed over 155 hotels in 2018 and anticipates additional closings prior to year-end. As part of this franchise effort, RLH Corporation has continued to execute on its strategy of moving to third party management of owned hotels with both Hotel RL Baltimore and Hotel RL DC now under the management of HEI Hotels & Resorts.

To learn more about franchising with RLH Corporation, visit [franchise.rlhco.com](http://franchise.rlhco.com). We don't wait for the future. We create it.

#### About RLH Corporation

Red Lion Hotels Corporation is an innovative hotel company doing business as RLH Corporation and focuses on the franchising, management and ownership of upscale, midscale and economy hotels. The company focuses on maximizing return on invested capital for hotel owners across North America through relevant brands, industry-leading technology and forward-thinking services. For more information, please visit the company's website at [www.rlhco.com](http://www.rlhco.com).

#### Social Media:

[www.Facebook.com/myhellowards](http://www.Facebook.com/myhellowards)

[www.Twitter.com/myhellowards](http://www.Twitter.com/myhellowards)

[www.Instagram.com/myhellowards](http://www.Instagram.com/myhellowards)

[www.Linkedin.com/company/rlhco](http://www.Linkedin.com/company/rlhco)

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Source: RLHC (Red Lion Hotels Corporation)