



## RLH Corporation Set to Open Signature Hotel in Temecula

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### Retro-modern Brand Brings a Signature Twist on the Golden Era of Travel

DENVER, Jan. 31, 2019 (GLOBE NEWSWIRE) -- [RLH Corporation](#) (NYSE:RLH) announced today the signing of a franchise license agreement for a Signature hotel in Temecula, CA. The hotel will undergo a dynamic refresh featuring eye-catching mid-century modern design and exuberant style grounded in today while evoking a simpler time.

Signature Temecula will be located near old town Temecula's famous antique shops and restaurants with exceptional access to 23 Temecula Valley wineries. The hotel is being revitalized and repositioned into a vibrant and bold boutique hotel experience through focused renovations to guestrooms and common areas. The hotel will be outfitted with mid-century modern furniture, fun textures and complementary design elements to craft a retro-modern feel with all the conveniences and comforts today's traveler has come to expect.

"We are off to a great start this year with an active pipeline after executing 167 hotel franchise agreements in 2018," said RLH Corporation President of Global Development Paul Sacco. "Since launching the Signature brand in San Francisco last year, we have seen significant interest from well-located existing properties that can benefit from an economical refresh and a system that drives reservations. We are delighted that Signature San Francisco has reported an increased average daily rate and revenue since joining the brand. We welcome Signature Temecula to the growing RLHC family."

Signature Temecula is anticipated to open in summer 2019. To learn more about franchising with RLH Corporation, visit [franchise.rlhco.com](http://franchise.rlhco.com). We don't wait for the future. We create it.

#### About RLH Corporation

Red Lion Hotels Corporation is an innovative hotel company doing business as RLH Corporation and focuses on the franchising, management and ownership of upscale, midscale and economy hotels. The company focuses on maximizing return on invested capital for hotel owners across North America through relevant brands, industry-leading technology and forward-thinking services. For more information, please visit the company's website at [www.rlhco.com](http://www.rlhco.com).

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 [RLHC Logo.jpg](#)

Source: RLHC (Red Lion Hotels Corporation)