



RLH Corporation Supports AAHOA With 2019 Bright Innovations Award and Conference Sponsorship

May 16, 2019

Company celebrates technology innovation and advancements in the hospitality industry

DENVER, May 16, 2019 (GLOBE NEWSWIRE) -- [RLH Corporation](#) (NYSE:RLH) celebrated technology innovation and advancements and the success of Asian Americans in the hospitality industry at the 2019 AAHOA (Asian American Hotel Owners Association) Annual Conference & Convention in San Diego. The Company is an advocate for AAHOA and an ongoing sponsor of the association's events.

As part of the conference, the Company awarded the RLH Corporation 2019 Bright Innovations Award. As an innovation-driven company, RLH Corporation focuses on ways to create cutting-edge technology and revenue programs for its properties. RLH Corporation brands also offer consumers a guest experience that puts technology at the forefront.

"Our focus on technology was the inspiration for creating the Bright Innovations Award in 2017," said RLH Corporation EVP of Franchise Operations & Sales, Harry Sladich. "We wanted to recognize leaders who have made major contributions toward innovative advancements in the hospitality industry."

The RLH Corporation 2019 Bright Innovation Award recognized Roshen Patel, INNSight.com Co-Founder and Chief Technology Officer, for the development of his company.

"RLH Corporation is a proud supporter of AAHOA," continued Sladich. "The support and resources the association provides to owners is top notch. The 2019 AAHOA Conference & Convention, was the 30th annual conference, and as always the event was very insightful, providing great resources for its members. We look forward to continuing to work with AAHOA for many years to come."

To learn more about franchising with RLH Corporation, visit franchise.rlhco.com. We don't wait for the future. We create it.

About RLH Corporation

RLH Corporation is an innovative hotel company focused on the franchising, management and ownership of upscale, midscale and economy hotels. The company focuses on maximizing return on invested capital for hotel owners across North America through relevant brands, industry-leading technology and forward-thinking services. For more information, please visit the company's website at www.rlhco.com.

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Source: RLHC (Red Lion Hotels Corporation)