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Announcing Two New Hotel RL Openings in Brooklyn and Omaha

RLHC kicks new year off with expanding its Hotel RL concept in NY and NE

SPOKANE, Wash., Jan. 23, 2017 (GLOBE NEWSWIRE) -- Hotel RL opens its doors in Brooklyn Bed-Stuy and Omaha this week offering guests artisanal experiences that pique curiosity and spark inspiration. Part of [RLHC](#) (Red Lion Hotels Corporation) (NYSE:RLH), Hotel RL stands out for its unique vision of connecting hotels with neighborhoods. Guests can expect story-rich moments at every touch point, ensuring a unique lodging experience.

"One of Hotel RL's brand differentiators is The Living Stage," said RLHC President & Chief Executive Officer, Greg Mount. "It is more than just a stage, it is meant to spark discussion, inspire people to engage and exchange ideas and bring together the thinkers and creatives alike. The Living Stage has offered a space for people to share their creativity, innovation and to spread awareness about their passions in our Hotel RL locations across the country, and we are really excited to bring The Living Stage to Brooklyn and Omaha."

"Our goal at Hotel RL is to offer travelers unfettered relaxation and inspiration," said RLHC Chief Marketing Officer, Bill Linehan. "The guest experience is designed to pair efficiency with heart; guests can get to their comfortable beds quickly and enjoy a variety of options to enhance their stay and even make a difference in the local community."

Guests can expect a range of unique features geared towards the next generation traveler, including:

- 1 **The Living Stage** — a culturally immersive performance experience giving locals a platform to inspire travelers and cultivate creativity within the community. Performances range from storytelling and poetry readings to cooking demonstrations and adult mixology classes.
- 1 **Project Wake Up Call** — a philanthropic initiative that supports local charities to help improve conditions for those affected by homelessness. Guests who donate \$100 or more receive a complimentary night stay at the Hotel RL location of their choice. Hotel RL Omaha has partnered with [Youth Emergency Services \(YES\)](#), an organization that provides shelter and resources to hundreds of homeless youth in the Omaha metro area with the sole goal of helping them turn their lives around. Hotel RL Brooklyn will be announcing their partner in the coming month.
- 1 **Victrola Coffee** — the signature coffee brand of RLHC that reflects its Pacific Northwest roots is served in all Hotel RL lobbies, with craft coffee beverages made to order, providing guests with an elevated coffee experience.
- 1 **Cascadia Soapery** — the RLHC environmentally-friendly bath and beauty products developed with naturally-derived ingredients and handcrafted scents intended to evoke the essence of the Pacific Northwest.
- 1 **Complimentary bike rentals** — Hotel RL offers complimentary Villy Custom bicycle rentals providing guests with the opportunity to explore these evolving destinations at their leisure.

[Hotel RL Brooklyn Bed-Stuy](#) is located at 1080 Broadway in Bedford Stuyvesant and includes 70 guest rooms. This new property is in close proximity to trendy Brooklyn neighborhoods such as Bushwick, Williamsburg, Gowanus and a short subway ride away from Manhattan. Guests can expect to find a range of diverse dining options, bustling nightlife and no shortage of culture. The property will be managed by Real Hospitality Group.

The [Hotel RL Omaha](#) property is located at 3321 S 72nd St. and offers 365 rooms and access to the newly renovated 60,000+ square ft., **Omaha Conference Center** as well as the updated **Quick Silver Falls Water Park** (formerly CoCo Key waterpark.). The new conference center will provide central Omaha with a top of the line conference and event facility designed to easily handle up to 2,000 guests for premier social events, weddings, trade shows and conventions. The property will be managed by Leslie Hospitality.

For more information on RLHC and hotel reservations, please visit www.rlhco.com.

About RLHC

Red Lion Hotels Corporation, established in 1959, is an international hospitality company primarily engaged in the franchising, management and ownership of upscale, midscale and economy hotels under the Hotel RL, Red Lion Hotels, Red Lion Inn & Suites, GuestHouse, Settle Inn, Vantage Hotels, Americas Best Value Inn, Canadas Best Value Inn, Lexington by Vantage, America's Best Inns and Suites; Country Hearth Inns; Jameson Inns; Signature Inn and 3 Palms Hotels and Resorts brands. The company also owns and operates an entertainment and event ticket distribution business under the brand name TicketsWest. For more information, please visit the company's website at www.rlhco.com.

Social Media:

www.Facebook.com/rlhcorp

www.Twitter.com/rlhco

www.Instagram.com/rlhco

www.Linkedin.com/company/rlhco

About Real Hospitality Group

Real Hospitality Group ([RHG](http://www.realhospitalitygroup.com)) is headquartered in Ocean City, MD with a regional office in Midtown Manhattan in New York City, and comprises a team with decades of combined hospitality and travel industry experience. The Real Hospitality Group portfolio includes 74 hotel properties with an inventory of more than 9,152 rooms in gateway cities that include New York, Philadelphia, Miami, Boston and locations in Newark, Wilmington and Rehoboth Beach, DE; as well as Montauk, New York, and Ocean City, MD. The company is a recognized service provider for all national brands as well as a growing collection of upscale lifestyle boutique hotels. RHG focuses on total service property management, revenue performance, guest experience and business development for hotels, resorts and investment ownership groups. For more information, please visit the company website at www.realhospitalitygroup.com.

About Leslie Hospitality Co.

Based in Omaha, Nebraska, Leslie Hospitality provides operations and financial management advisory services to hotel properties worldwide. LHC provides valuation services, oversight and asset management, receivership services, and technical and pre-opening and management services in all areas of the hospitality industry. A 30-year veteran of the hospitality industry, Mr. Leslie sits on the board of three hotel-related organizations as well as a prestigious board seat on the United Nations World Tourism Council. The firm currently has over \$500M in assets under management throughout the US and Mexico. For more information, please visit the company website at www.leslie-hospitality.com.

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