



RED LION®
HOTELS

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Ashland Springs, A Westcoast Hotel, Opens In Oregon

SPOKANE, WA - WestCoast Hospitality Corporation (NYSE:WEH) today announced the opening of Ashland Springs, a WestCoast Hotel, in Ashland, Oregon after a historic renovation of the former Mark Antony Hotel, which at the time of its construction as the Lithia Hotel in 1925, was the tallest building between San Francisco and Portland. The hotel is owned by Mark Antony Historic Property, LLC, and is managed by WestCoast Hospitality Corporation.

The Ashland Springs Hotel is a nine-story European boutique style hotel that will lavish travelers with luxurious furnishings including French-style quilts, goose down blankets and hand painted lampshades. Each room has oversized windows with views of the city, and the hotel is within walking distance to all activities surrounding the city's world-renowned Oregon Shakespeare Festival. "The Ashland Springs Hotel has undergone a very successful restoration and visitors to Ashland will appreciate what they've done to enhance the experience of each customer," said David Bell, Executive Vice President of Development for WestCoast Hospitality Corporation. "It will be a great addition to the WestCoast brand and adds another important location along the Interstate 5 corridor."

The hotel remains a prominent landmark in Ashland. "On a historic basis we wanted to keep the lobby and main public areas as unaltered as possible," said Doug Neuman, Owner. "The challenge was to create a new building with new systems but retain the historic aspects of the hotel."

WestCoast Hotels are now represented in Oregon with five properties, including Valley River Inn, in Eugene and The Benson Hotel, The RiverPlace Hotel and The Paramount, all in Portland. The Company also owns and manages a sixth property, the Best Western Hillsboro Hotel, in Hillsboro.

Reservations can be made by calling (800) 325-4000, or online at www.westcoasthotels.com.

WestCoast Hospitality Corporation owns, manages and franchises full-service hotels in 9 western states. WestCoast Hotels are three and four diamond properties in urban locations and focus on serving business, convention and leisure travelers. WestCoast provides entertainment services through TicketsWest.com(TM), which encompasses computerized ticketing operations in five states and British Columbia, and aggregates content for travel and entertainment that is sold in real-time at its www.ticketswest.com website. TicketsWest.com(TM) also includes WestCoast Entertainment, a Broadway and special event presenting company. G&B Real Estate Services is the real estate division of WestCoast Hospitality Corporation and owns and manages commercial and residential properties.