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RLH Corporation to Welcome a Hotel RL in New Orleans

Upscale brand also has strong pipeline in resort and top-tier cities

DENVER, Nov. 16, 2017 (GLOBE NEWSWIRE) -- [RLH Corporation](#) (NYSE:RLH) announced today that the company signed a franchise license agreement for a new Hotel RL in the historic Garden District of New Orleans, Louisiana.

The Maison St. Charles by Hotel RL is scheduled to open in January and will feature 130 boutique-style guest rooms and suites, free breakfast, an outdoor courtyard pool, fitness center, onsite restaurant and over 2,000 square feet of elegant meeting space. The property is on the St. Charles streetcar line, just minutes from the excitement of the French Quarter.

"Hotel RL offers spaces for business and leisure travelers to immerse themselves into local culture while maintaining their connection to the world. This property will fit in perfectly in New Orleans and is a tremendous addition to the Hotel RL family," said Paul Sacco, Chief Development Officer, Upscale Brands & Corporate Development.

Also signed was a Hotel RL in Waco, Texas, a 132-room new-construction project anticipated to open during the fourth quarter of 2019.

Hotel RL, the company's upscale boutique brand, continues to generate interest from owners throughout the country and has a strong pipeline, with properties under development in Houston, Texas and College Station, Texas and other conversions in resort and primary cities.

The new Hotel RLs are part of the solid growth momentum for RLH Corporation, which executed 120 license agreements during the first nine months of 2017.

Among the company's other recent franchise agreements are new Red Lion Inns & Suites in Tucson, Arizona and Fayetteville, North Carolina; GuestHouse Inns in Marietta, Georgia and Wilmington, North Carolina; and Americas Best Value Inns in Alpine, Texas and Gun Barrel City, Texas.

"It's exciting to be adding such a broad spectrum of properties to the system this year. We look forward to providing these hoteliers unmatched support through every step of the development process and can't wait to offer travelers the chance to immerse themselves in local culture at these impressive hotels," said RLH Corporation President & CEO Greg Mount.

To learn more about franchising with RLH Corporation, visit franchise.rlhco.com.

About RLH Corporation

Red Lion Hotels Corporation is an innovative hotel company doing business as RLH Corporation and focused on the franchising, management and ownership of upscale, midscale and economy hotels. We focus on maximizing return on invested capital for hotel owners across North America through relevant brands, industry-leading technology and forward-thinking services. For more information, please visit the company's website at www.rlhco.com.

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